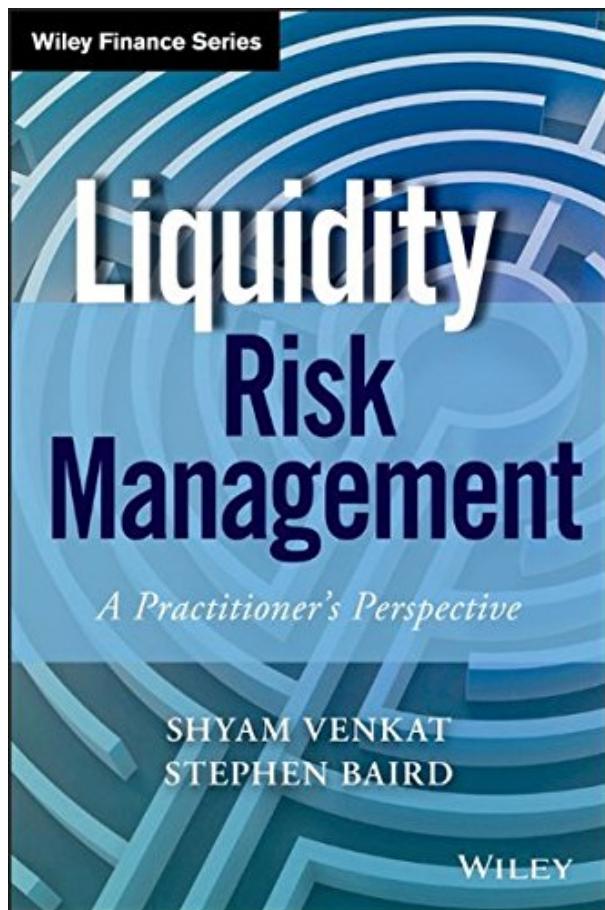
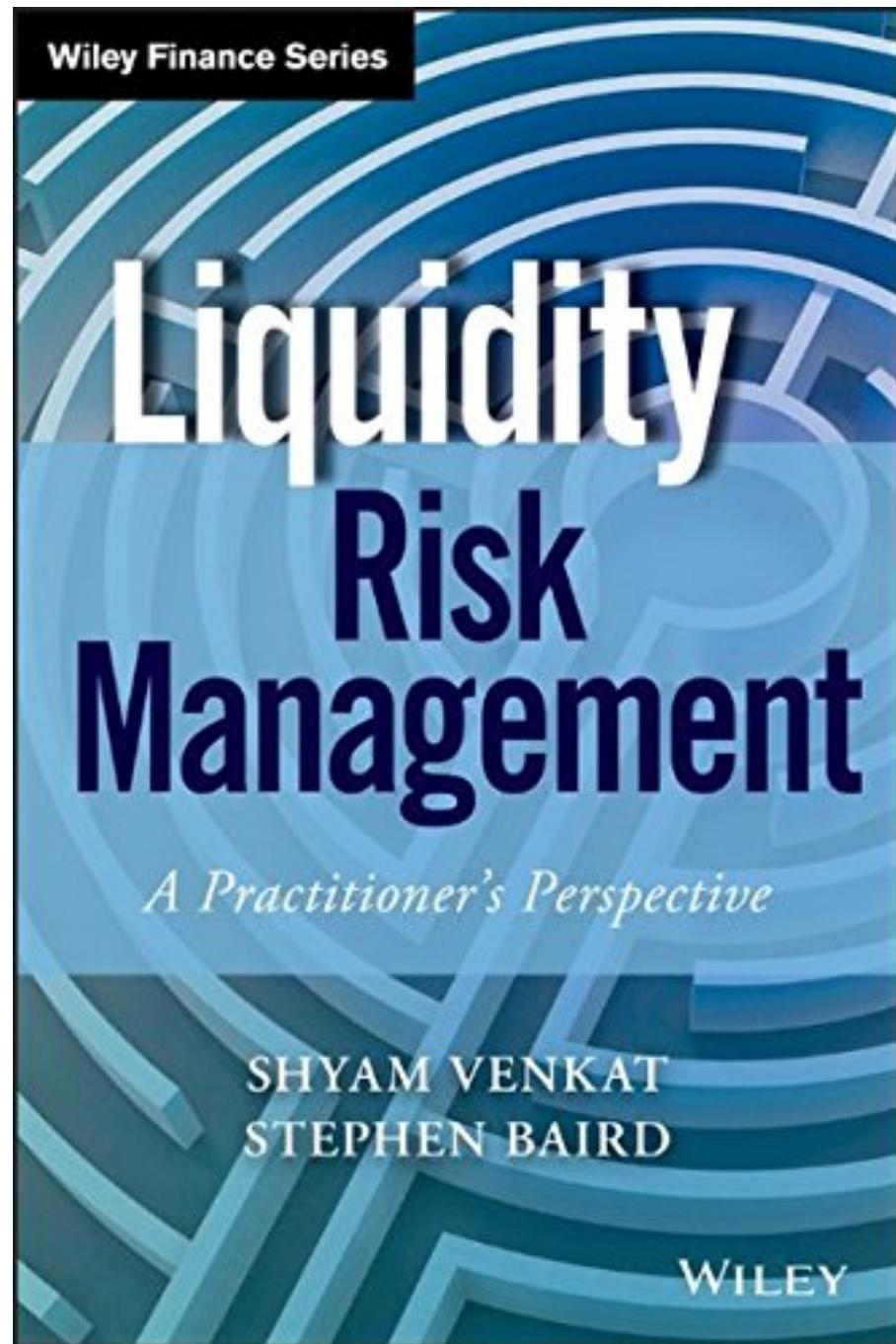


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From the Inside Flap

While the credit profile of a loan portfolio can take months or years to deteriorate, liquidity can disappear in just hours, which is why effectively managing liquidity risk takes a specialized body of knowledge and an up-to-date skillset. Now, *Liquidity Risk Management* gives bankers, asset managers, regulators, and academics in-depth access to subject matter specialists at the global professional services firm of PricewaterhouseCoopers (PwC) on several aspects of this critical component of financial risk management.

Each chapter is written by a partner or director in PwC's Financial Services Advisory practice with significant, hands-on expertise in liquidity risk management. Collectively, these highly focused, in-depth treatments create an essential reference that describes evolving industry practices and advanced approaches to liquidity risk management in the post-financial crisis environment. Written for serious practitioners who want to understand how liquidity risk management should operate in today's environment and where their institutions are leading or falling behind the pack, this reliable guidebook looks at the latest regulatory agenda and details how a well-conceived and robustly implemented liquidity risk management framework aligns with, and can even inform, supervisory expectations.

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The most up-to-date, comprehensive guide on liquidity risk management—from the professionals

Written by a team of industry leaders from the Price Waterhouse Coopers Financial Services Regulatory Practice, *Liquidity Risk Management* is the first book of its kind to pull back the curtain on a global approach to liquidity risk management in the post-financial crisis. Now, as a number of regulatory initiatives emerge, this timely and informative book explores the real-world implications of risk management practices in today's market.

Taking a clear and focused approach to the operational and financial obligations of liquidity risk management, the book builds upon a foundational knowledge of banking and capital markets and explores in-depth the key aspects of the subject, including governance, regulatory developments, analytical frameworks, reporting, strategic implications, and more. The book also addresses management practices that are particularly insightful to liquidity risk management practitioners and managers in numerous areas of banking organizations.

- Each chapter is authored by a Price Waterhouse Coopers partner or director who has significant, hands-on expertise
- Content addresses key areas of the subject, such as liquidity stress testing and information reporting
- Several chapters are devoted to Basel III and its implications for bank liquidity risk management and business strategy
- Includes a dedicated, current, and all-inclusive look at liquidity risk management

Complemented with hands-on insight from the field's leading authorities on the subject, *Liquidity Risk Management* is essential reading for practitioners and managers within banking organizations looking for the most current information on liquidity risk management.

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