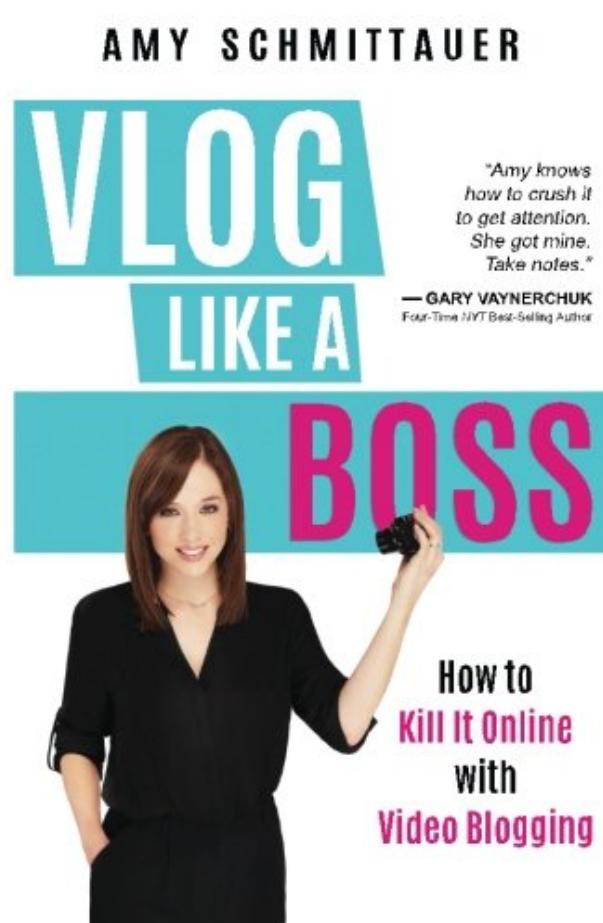


VLOG LIKE A BOSS: HOW TO KILL IT ONLINE WITH VIDEO BLOGGING BY AMY SCHMITTAUER



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She got mine.
Take notes."*

— GARY VAYNERCHUK
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Vlog Like a Boss is the complete guide to video blogging. Amy Schmittauer is the Vlog Boss. As a new media triple threat -- YouTuber, keynote speaker and author -- she coaches people to go after what they want in life and leverage online video to make it happen. Creator of the popular YouTube series Savvy Sexy Social, her channel boasts a global community and millions of views. Now, in her first book, she will show you how to Vlog Like a Boss and get the attention you deserve. A collection of strategies and tactics from years of experience in online video, Schmittauer shares time-tested, proven methods to creating brand awareness with vlogging that will build a loyal community for years to come. This complete guide will show you how to: - overcome the 3 major fears that hold many people back from making videos - create your most engaging vlog every time with the Authority Video Formula - achieve your on-camera talent (and no, you don't need to be a natural!) - leverage the "secret" to video success that creates fans for life - and much more!

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Most helpful customer reviews

10 of 10 people found the following review helpful.

Absolutely Phenomenal Read! So much more than a book on Video. Highly Recommend

By Laurie & Mike Kawula

My wife and I bought this book for our son, who's an aspiring YouTuber. Before giving this to him, I wanted to read it to discuss afterwards with him.

This book is AMAZING, filled with tons of tips and knowledge that applies far beyond Video Blogging.

The life lessons and entrepreneurial nuggets are phenomenal and something that should be taught (but aren't) in our schools. I know he'll not only enjoy reading this book, but will walk away with so much more, than just how to be a better video blogger.

I've been an entrepreneur whose had a few successes and more lessons over the last 20+ years, but I can truly say she sums so much up in a truly remarkable book. (think I highlighted something on almost every single page)

If you want to learn how to be a great video blogger, this book will definitely do that for you, no doubt. The true bonus of this book is that you'll also be positioned to be a better entrepreneur and also individual with more confidence. Strongly recommend reading this well written, informative book ~ Mike Kawula

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6 of 6 people found the following review helpful.

The key you need!

By Kelsey

Amy is the other half you need to bring your big ideas to life through video. Her book cuts right to the point and dishes all the secrets to succeeding with video. She helped me feel empowered and then gave me the tools I needed to take my videos to the next level. This is a must read for everyone!!!

8 of 9 people found the following review helpful.

Learn How to Create Video with the Vlog Boss!

By Tony Thomas

Amy gets it. She has become the thought leader and “go to” authority on social media through diligence and hard work. She has walked the walk and has talked the talk through hundreds of episodes on her “Savvy Sexy Social” channel on YouTube. Since I stumbled on her channel in 2015, I have watched her develop from a ebullient talking head to a dynamic and formidable communicator with incredible persuasive skills. Her videos have gone from single camera with jump cuts to full cinematic productions complete with music and sophisticated editing. Amy is fearless. She takes risks and uses the feedback she receives to improve her

product and attain mastery over her craft. “Vlog Like a Boss” is an encapsulation of all that she has learned. She has made all the mistakes so you don’t have to. She writes in a conversational tone that makes it easy to assimilate the wealth of information found in the book. Best of all, Amy gets you. She is there to help you communicate better through vlogging, to share your passion and to realize your dreams. Amy is the Vlog Boss!

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