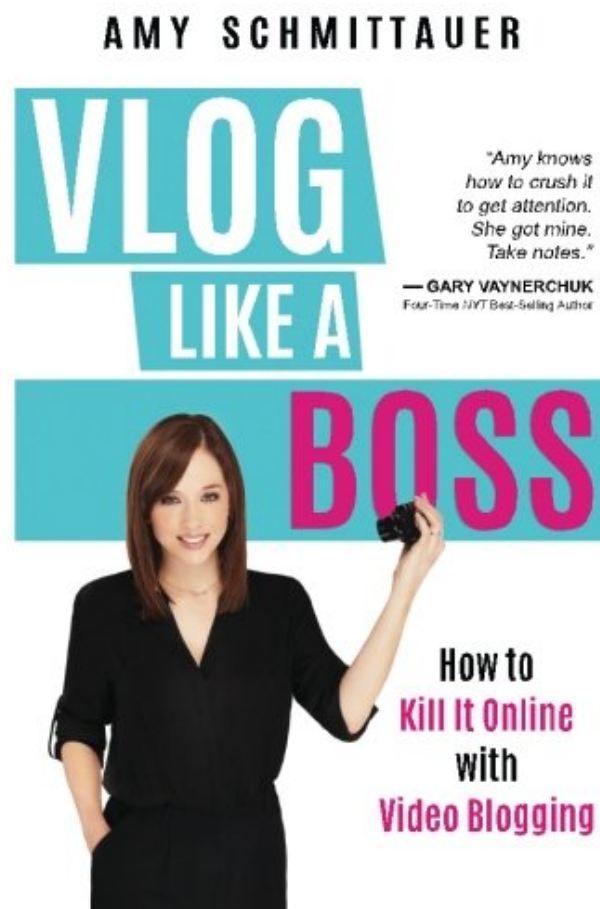


# VLOG LIKE A BOSS: HOW TO KILL IT ONLINE WITH VIDEO BLOGGING BY AMY SCHMITTAUER



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# VLOG LIKE A

*"Amy knows  
how to crush it  
to get attention.  
She got mine.  
Take notes."*

— GARY VAYNERCHUK  
Four-Time NYT Best-Selling Author



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- Binding: Paperback
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Most helpful customer reviews

10 of 10 people found the following review helpful.

Absolutely Phenomenal Read! So much more than a book on Video. Highly Recommend

By Laurie & Mike Kawula

My wife and I bought this book for our son, who's an aspiring YouTuber. Before giving this to him, I wanted to read it to discuss afterwards with him.

This book is AMAZING, filled with tons of tips and knowledge that applies far beyond Video Blogging.

The life lessons and entrepreneurial nuggets are phenomenal and something that should be taught (but aren't) in our schools. I know he'll not only enjoy reading this book, but will walk away with so much more, than just how to be a better video blogger.

I've been an entrepreneur whose had a few successes and more lessons over the last 20+ years, but I can truly say she sums so much up in a truly remarkable book. (think I highlighted something on almost every single page)

If you want to learn how to be a great video blogger, this book will definitely do that for you, no doubt. The true bonus of this book is that you'll also be positioned to be a better entrepreneur and also individual with more confidence. Strongly recommend reading this well written, informative book ~ Mike Kawula

6 of 6 people found the following review helpful.

The key you need!

By Kelsey

Amy is the other half you need to bring your big ideas to life through video. Her book cuts right to the point and dishes all the secrets to succeeding with video. She helped me feel empowered and then gave me the tools I needed to take my videos to the next level. This is a must read for everyone!!!

8 of 9 people found the following review helpful.

Learn How to Create Video with the Vlog Boss!

By Tony Thomas

Amy gets it. She has become the thought leader and “go to” authority on social media through diligence and hard work. She has walked the walk and has talked the talk through hundreds of episodes on her “Savvy Sexy Social” channel on YouTube. Since I stumbled on her channel in 2015, I have watched her develop from a ebullient talking head to a dynamic and formidable communicator with incredible persuasive skills. Her videos have gone from single camera with jump cuts to full cinematic productions complete with music and sophisticated editing. Amy is fearless. She takes risks and uses the feedback she receives to improve her

product and attain mastery over her craft. “Vlog Like a Boss” is an encapsulation of all that she has learned. She has made all the mistakes so you don’t have to. She writes in a conversational tone that makes it easy to assimilate the wealth of information found in the book. Best of all, Amy gets you. She is there to help you communicate better through vlogging, to share your passion and to realize your dreams. Amy is the Vlog Boss!

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